



Dragonfly Energy – Battle Born Batteries

1190 Trademark Drive, Suite 108
Reno, NV 89521
Email to: Marketing@dragonflyenergy.com

Partnership Application

Applicant Information

Full Name: _____ Brand Name: _____
Last First M.I.

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone #: _____ Email : _____

Website: _____

Vehicle/vessel in which our product is to be displayed on (What type of application?):

(Year): _____ (Make): _____ (Model): _____

Social Media

Facebook URL: _____ # of FB Followers/
Instagram Page Likes: _____
Handle: _____ # of Instagram
Followers: _____

YouTube URL: _____ # of Subscribers: _____

Blog URL: _____ # of
Visits/Impressions
and Reach: _____

How often do you post on social media? _____

Which are your preferred social media platforms? _____

Average number of likes and comments on each post? _____

Affiliation

Please list affiliate programs you are in and other brands you are associated with:

Company: _____ Contact: _____

Company: _____ Contact: _____

Company: _____ Contact: _____

Company: _____ Contact: _____

Company: _____ Contact: _____

Events

Do you participate in any expos/rallies/tradeshows?

Event: _____ Date: _____

Event: _____ Date: _____

Event: _____ Date: _____

Event: _____ Date: _____

Publications

Have you been published?

Publication: _____ Date: _____

Publication: _____ Date: _____

Publication: _____ Date: _____

Publication: _____ Date: _____

Partnership

Why do you want to partner with Battle Born Batteries?

Why do you feel like you would represent Battle Born Batteries well?

What makes you stand out from other applicants?

Give us an example of how you would promote our batteries.

Do you agree to producing at least 3 videos (first impression, installation, 6-12-month follow-up) and tagging us on photos for the time being?

YES

NO

Note

If approved, the nature of your request will determine the type of partnership we will offer. Proper representation of the Battle Born Batteries product as defined in the Promotional Agreement (see below) will be expected to be met. If the terms of proper representation are deemed not to be up to the expectations of Battle Born Batteries, and sufficient explanation is not given, you will be liable for the amount in full or the balance of the account including all applicable shipping charges and sales tax.

Promotional Agreement

Important guidelines:

1. You must notify us of your timeline. This includes installation date and video launches. Notify us at least a week in advance from your projected installation date. Email details to Marketing@dragonflyenergy.com.
2. Provide pictures of the vehicle and the provided/installed product, as well as a copy of any articles links to be published regarding the vehicle's presence which must be sent to: Marketing@dragonflyenergy.com
3. You must notify us of all your video launches at least one week in advance before it is released and send it to us to approve the technical excellence.
4. When posting online regarding Battle Born Batteries, whether on social media or a website post, etc., make sure to tag us. All our social media handles are @battlebornbatteries.
5. Leave us a review on Facebook, Amazon, and/or Google to let others know how you feel about our product(s).
6. Include information on us in the descriptions of your YouTube videos if this is a platform you utilize. Tag us and include the products you're utilizing.
7. Allow us to write a blog on you that will be featured on the website. The process includes interview, pictures (provided by you), as well as a brief schematic of your system which we will include in our schematic portfolio.
8. Our product must be used for at least one year from install date. If application in which the product is in gets sold, you are required to let us know ahead of time.
9. Have at least 3 videos on your YouTube: 1) Introduction 2) Install 3) Lifestyle Changes/ 6-12 month follow up

If the above requirements are not met, Battle Born Batteries has the authorization to end this agreement at any time. If sufficient explanation is not given, you will be liable for the amount in full or the balance of the account including all applicable shipping charges and sales tax. Battle Born Batteries will also be granted and provided with marketing content of said industry shows, photos, videos or articles to be utilized for marketing purposes. The marketing may include Website, Videos, Social Marketing Posts or Publications or Use of Articles (as approved by the publication) for use in the Dragonfly Energy/Battle Born Batteries marketing plan. The product(s) must remain installed in the vehicle for a period of one year from date of installation unless otherwise noted in an addendum to this agreement.

Disclaimer:

We work Monday-Friday, 8am – 4:30pm and are off on weekends. The best method of contacting us is via email. If you email us, we will get back to you as soon as we can. If it is an urgent message, we always keep an eye on our emails to make sure we catch something that may come up with a time constraint. If you have any further questions about this, please let us know. Thank you.

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge.

If this application leads to becoming a partner, I understand that false or misleading information in my application or interview may result in exclusion for consideration.

Applicant
Signature: _____

Date: _____

Battle Born
Representative: _____

Date: _____